Call to Order and Existence of Quorum. The meeting was called to order by April Blum (President), at 8:12pm and a quorum was declared. The following additional board members were present: Charlie Baum (Vice President), Richard Aigen (Treasurer), Steve Winick (At Large), Tim Livengood (At Large), Steve Burnett (Dance Chair), Kim Gandy (Secretary), Liz Milner (Publicity) and Judy Oppenheim (Program).

## 2. Approval of Previous Minutes

- a. Draft November minutes were distributed electronically, and copies were also provided.
- b. Corrections were agreed upon and provided to the Secretary.

# 3. Action Item Reports.

- a. Independent audit. April Blum reported that Jerry Stein and James Cole are working on this. Richard has received a proposal from prospective auditors for a total cost of \$10,000.
- b. Purchase of new equipment by Dan Kahn. April Blum reported that Dan has purchased some of this equipment already (which we agreed at the November meeting should be purchased), and he is pursuing the rest.
- c. Data scrub. April Blum reported that there was an interesting meeting and review of the data; we learned a lot, but there was an attack on the site shortly afterward, so some of the work will have to be re-done.

# 4. Old Business

### a. Replacement for Newsletter Editor.

- i. RESOLVED: Tim Livengood moved to accept Susan Stempfle's resignation and Charlie Baum seconded. The motion carried.
- ii. April Blum will continue to be guest editor until we find a replacement. The December issue was only 20 pages. April will try to keep the January issue short.
- iii. Possible replacements? April will announce at FSGW dances; several board members noted that individuals had expressed interest after the last Sunday night dance.
- b. Fee to cover mailing costs. Agreed that we still want to make this effective as of January. Discussed how to go about changing the mailing options for families, whether this can be done globally, and how to handle the accounting for the \$6 fee (allocate against newsletter costs). Discussed language of proposed renewal letter and agreed on language drafted by Tim Livengood, beginning in February.
- c. Publicity Chair Update provided by Liz Milner:
  - i. Laura Conners-Hull of Creative Cauldron wants to work with us in planning a concert in her "Passport to the World Series." We did this with her last year and are listed as sponsors for her current program. Last year we paid the band, Ocean Orchestra, which sold out the house many times over. Ocean got 80% and Creative Cauldron got 20% and we got a great concert and very good publicity. Laura wants to know if we want to follow the same funding formula for this year and what performer(s) we intend to hire.
  - ii. Last year Mary, Marty and Liz had discussed an FSGW-sponsored showing of the new Flory Jagoda film combined with some sort of tribute to Flory. Liz suggested this to Laura and she seemed very enthusiastic, in part because one member of her staff is a friend of Flory.
  - iii. April was contacted by documentary film-maker Laurisha Cotton who would like to film FSGW events. Liz will meet with her in February to discuss. If you have a project in mind or would like to go with Liz to meet Laurisha, let Liz know. There is a need to ensure that changes are timely given to PR. Also the Dance Committee would like

more information included in PR blasts about upcoming dances, both regular and special.

### 5. New Business

- a. Co-Sponsorship of Concert Event.
  - Steve Winick proposed a cosponsored event with Brian Peters and Jeff Smith talking about Cecil Sharp's collection in Appalachia and Great Britain; tentatively set for July 2015 with the Library of Congress American Folklife Center. He will work with Judy Oppenheim about a possible joint program.

### b. FSGW Website Issues, Data Migration, etc.

- i. In the early morning hours of November 17, the fsgw.org web site was apparently attacked and the result was that one database table of approximately 50k rows was emptied. There was no regular, off-site back up system. Luckily our web hosting firm (pair.com Network Support was able to provide a backup copy of the database from November 15.
- ii. Hosted Membership Management Software. Kim Gandy provided the Board with a link to a listing of various Association Management Software, with recommendations, reviews, and notes. The most promising of these appears to be Wild Apricot, which seems to be flexible, comprehensive, and relatively inexpensive (\$100-200 per month). Wild Apricot system offers:
  - (1) Membership Management (including unlimited types of membership, "bundles" that would work as Family Memberships, and it permits "groups" such as board members, committees, volunteers)
  - (2) Event Registration
  - (3) Website Building
  - (4) Online Payment options
  - (5) Email and Contact databases
- iii. RESOLVED: Steve Burnett moved to dissolve the current FSGW Web Steering Committee and create a new one. Tim Livengood seconded and the motion carried. Several people volunteered to serve. Recommendations should be sent to April Blum.

#### 6. Next Meeting and Motion to Adjourn

The next regular Board meeting will be January 7, 2015. Charlie Baum moved to adjourn, Liz Milner seconded. Motion carried.

The meeting was adjourned at 10:11pm.